

# PRESS RELEASE

## FOR IMMEDIATE RELEASE

Editorial Contact:  
Derek Carbonneau  
Director of Marketing  
300 W. Main St.  
Charlottesville VA, 22903  
434.260.1667  
Sales: 800-252-8725  
dcarbonneau@visi-trak.com

### **Visi-Trak® Expands Global Distribution to Five Continents**

*NEW direct sales representatives added for  
Australia, Canada, India, New Zealand, South Africa, South Korea, and Southeast Asia*

**Cleveland, Ohio, U.S.A.** – November 17th – Visi-Trak Worldwide, LLC, the world’s largest manufacturer of die casting process control systems, has championed the use of die-casting process control for nearly four decades. Visi-Trak has developed a heritage of superior designs and high performance process monitoring and control systems for a wide range of die casting systems and manufacturers.

Visi-Trak has expanded its direct sales distribution into Australia, Canada, India, New Zealand, South Africa, South Korea, and Southeast Asia. This expansion adds to Visi-Trak’s existing network of direct sales in the United States, Mexico, Europe, and Japan.

“We’ve developed a wide range of products that can support both the advanced monitoring and control needs of mature die-casting markets like Europe and the U.S. as well as emerging markets like South Korea and India”, says Jack Vann CEO of Visi-Trak Worldwide, LLC. “With these new relationships we have experts on the ground to support the growth of all those businesses.”

Visi-Trak provides universal monitoring and control systems (True-Trak 20/20™ and Sure-Trak2™) with the ability to tie together die casting machines from virtually every major manufacturer – giving new life and capabilities to old machines and providing ongoing expert support for aging or unsupported die casting machines.

Visi-Trak provides monitoring and control systems for use with HPM, Frech, IDRA, Prince, Bühler, UBE, Toshiba, Die Cast Press, L.K. Machine, and more. These systems are available for as little as \$5000 per machine.

## VISI-TRAK'S EXPANDED GLOBAL DISTRIBUTOR NETWORK

### NEW!

#### AUSTRALIA, NEW ZEALAND, SOUTH AFRICA, AND SOUTHEAST ASIA

##### M Murray & Associates Pty Ltd.

(Part of MMAA Global)

Morris Murray

[www.mmaa.net.au](http://www.mmaa.net.au)

[www.mmaaglobal.com](http://www.mmaaglobal.com)

Phone: +61 3 9439 0021

Email: [mmaa@bigpond.net.au](mailto:mmaa@bigpond.net.au)

### NEW!

#### CANADA

##### Viami International, Inc.

Martin Hartlieb

Phone: 514.484.3457

Email: [martin.hartlieb@viami.ca](mailto:martin.hartlieb@viami.ca)

[www.viami.ca](http://www.viami.ca)

##### AI-Met Inc.

Tim Moses

501 Yorkshire Drive

Waterloo ON, N2T 2V1

Phone: 519.658.3056

Email: [tim.moses@sympatico.ca](mailto:tim.moses@sympatico.ca)

#### EUROPE

##### elplan GmbH

Mr. Wolfgang Bacher

Hindelangweg 5

D-83104 Beyharing

Phone: +1 216 524 2363

Email: [sales@visi-trak.com](mailto:sales@visi-trak.com)

#### INDIA

##### Kaushiks International

Mr. B. Ravindran # 454, 1st Cross, 1st Stage.

Indiranagar Bangalore, India 560038

Phone: 011-91-80-2528-3780

Fax: 011-91-80-2529-2717

Email: [kiblr.intl1@gmail.com](mailto:kiblr.intl1@gmail.com)

[www.kaushiksinternational.com](http://www.kaushiksinternational.com)

#### JAPAN

##### Sanko Shoji Co., Ltd.

Mr. Koji Hamada

Tokyo Business Department

3-25-33 Takanawa

Minato-Ku, Tokyo 108-0074

Phone: +81-(0)3-5449-1511

Fax: +81-(0)3-5449-1535

Email: [K-HAMADA@sankoshoji.co.jp](mailto:K-HAMADA@sankoshoji.co.jp)

#### MEXICO

##### Tri Americas Associates, Inc.

Mike Sahm

P.O. Box 429

Geronimo, TX 78115

Phone: 830.708.2910

Fax: 830.303.6708

Email: [mrsahm@aol.com](mailto:mrsahm@aol.com)

### NEW!

#### SOUTH KOREA

##### ANK

Jae-Hoon Song

Korea Welfare Foundation

Building 95 Mugyo-dong, Room 1002

Choong-gu, Seoul KR

Phone: 82-2777-9195

Fax: 82-11-91-33-91-96

Email: [jhsong@ank21.com](mailto:jhsong@ank21.com)

For complete product information visit <http://visi-trak.com/visi-trak-die-casting-control-monitoring.php> or, in the United States, call **800.252.8725** or **216.524.2363** or email [jvann@visi-trak.com](mailto:jvann@visi-trak.com).

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## COMPANY BACKGROUND

Visi-Trak® Worldwide, LLC (Cleveland, OH) and its predecessor companies have been developing industrial sensors and control systems since 1971. Visi-Trak® Worldwide, LLC produces precision sensors, monitoring and control systems and software for rugged industrial applications. Visi-Trak's products include a line of digital quadrature encoders and high-resolution linear position systems as well as the Fas-Trak2™, True-Trak20/20™, and Sure-

- MORE -

**VISI-TRAK® EXPANDS GLOBAL DISTRIBUTION TO FIVE CONTINENTS**

*NEW DIRECT SALES REPRESENTATIVES ADDED FOR  
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Trak2™ data acquisition, monitoring, and control systems. Visi-Trak® industrial control software includes SoftSHOT™ for precision die-casting impact control and Total-Trak HMI integrated PLC interface. Visi-Trak® has offices in Charlottesville VA, and is headquartered in Cleveland OH.

Visi-Trak® Worldwide, LLC is privately held. Visi-Trak®'s web site can be found at

<http://www.Visi-Trak.com>.