

PRESS RELEASE

FOR IMMEDIATE RELEASE

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Visi-Trak® Add Senior Marketing Executive Derek Carbonneau

Cleveland Ohio, Charlottesville Virginia – June 1, 2008 – Visi-Trak Worldwide, LLC today announced the appointment of Derek Carbonneau as Marketing Director for both Visi-Trak Worldwide and it's subsidiary Visi-Trak Sensors, LLC. Mr. Carbonneau will oversee worldwide marketing operations for Visi-Trak including brand management, advertising, direct and online marketing. Mr. Carbonneau brings 15 years marketing experience with software, retail, and biotechnology companies and will report to Jack Vann, President and CEO.

Visi-Trak pioneered process automation in the die-casting industry - increasing customer's efficiency, quality level, and profitability for over 30 years. From the first monitoring and shot control applications to data collection and reporting systems, Visi-Trak has provided the die-casting industry with the tools needed to increase quality and throughput while decreasing cost. Visi-Trak continues to help customers become more competitive today by developing new sensor technologies for varied industrial applications and integrating auxiliary systems via programmable logic controller (PLC) control and monitoring software into complete process automation solutions.

Jack Vann, Visi-Trak's President and CEO said, "Derek's significant experience in brand management, direct marketing, and internet marketing will be key to growing Visi-Trak's worldwide die-casting automation business. These skills and his experience with high-tech product marketing will guide our expansion into new verticals with our high-resolution sensor product line."

Mr. Carbonneau graduated from James Madison Universty. Before joining Vis-Trak, Mr. Carbonneau performed brand consulting for Avir Sensors (www.avirsensors.com), a company specializing in open path gas sensors and software for industrial and homeland security. Prior to this Mr. Carbonneau was Director of Marketing for docAssist (www.docAssist.com) an online document management software as a service (SaaS) company. Mr. Carbonneau spent the early 2000s overseeing all aspects of direct marketing, web, advertising, and catalog communications for biotechnology & drug discovery companies Upstate & Chemicon, now part of Millipore Corporation (Public, NYSE:MIL).

VISI-TRAK® ADDS SENIOR MARKETING EXECUTIVE DEREK CARBONNEAU

Derek Carbonneau said, “Visi-Trak is already a power player in the North American die casting business and we are enjoying exciting growth in Asian markets, but, with our new high resolution sensors, we see great opportunities in new vertical markets. With our new sensor and 30 years experience in industrial automation systems, we are ready to offer dozens of industries as varied as precision wood milling, glass manufacturing, and power generation the advantages of process automation.”

Mr. Carbonneau is located in Visi-Trak’s Charlottesville office.

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COMPANY BACKGROUND

Visi-Trak® Worldwide, LLC (Cleveland, OH) and its predecessor companies have been developing industrial sensors and control systems since 1972. Visi-Trak® Worldwide, LLC produces precision sensors, monitoring systems, and control software for rugged industrial applications. Visi-Trak’s products include a line of digital quadrature encoder and high-resolution linear position systems as well as the Fas-Trak2™, True-Trak20/20™, and Sure-Trak2™ data acquisition, monitoring, and control systems. Visi-Trak® industrial control software includes SoftSHOT™ for precision die-casting impact control and Total-Trak HMI integrated PLC interface. Visi-Trak® has offices in Charlottesville VA, and is headquartered in Cleveland OH. Visi-Trak® Worldwide, LLC is privately held. Visit Visi-Trak® at <http://www.Visi-Trak.com> or call 800.252.8725 for purchasing information.